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# **Plant Graphics**





### **Synopsis**

Highly stylized with delicate gestural flourishes or grounded in abstract geometric forms, plant inspired graphics are instantly distinguishable. With recognition of their forms hard-wired into our brains, they provide comfort, a reminder of our shared connection to the natural world and a balm to the austerity of urban living. Some reinforce a company's green ethic or product output; others provide a renewable aesthetic to build visual idenÂ-tity around. With petals or bracts, pinnate or palÂ-mate leaves, one trunk or multiple stems - the seeds of inspiration are as vast as the hundreds of thouÂ-sands of known plant species in existence. A growing trend, this very original collection presents the best in contemporary design incorporating plant graphÂ-ics onto album covers, bags, business cards, invitaÂ-tions, menus, posters, product packaging and more.

#### **Book Information**

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Photography > Graphic Design > Commercial > Branding & Logo Design #2087 in Books > Arts

& Photography > Graphic Design > Techniques

#### Customer Reviews

This book showcases beautiful designs with large and detailed photos! I recommend this for anyone looking for inspiration. My only qualm is that my book came in with the silver foiled cover a little wrinkled. You'll also need to be careful not to snag the book cover since they are two separate layers of paper

#### beautiful designs

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